

NEW



PRODUCTION COMPANY

Keshet DCP

CREATORS

Keshet

Ido Rozenblum

July August Productions

FOX2014
PROGRAMMING PRESENTATION



BOOMonFOX



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BOOM!

Get ready for BOOM!, the new game show that fuses family entertainment with the thrill and intensity of a blockbuster action movie.

Full of comedy, color, tension and excitement, BOOM! is a general knowledge quiz show that challenges teams of four players to defuse the game show's ticking slime-bombs, by cutting the wires relating to the wrong answers. Get it right – and the players win big money. Get it wrong – and, after a tense countdown, the slime-bombs detonate, showering the players – and portions of the unsuspecting audience – in brightly colored goop, forcing the players out of the game.

As the show progresses, the prize money builds and the questions get harder. Players who make it to the top can win up to \$250,000. But one false move and – BOOM! – all is lost.

Based on the brand new Israeli smash hit which premiered earlier this year to the highest numbers in Israeli game show history, BOOM! combines high drama with high comedy in a fun-filled, trivia-charged, slime-soaked, entertainment explosion that can be played not just by the contestants, but also by viewers at home.

Executive-produced by Keshet DCP, BOOM! was created by Keshet, Ido Rozenblum and July August Productions.