

## I WANNA MARRY "HARRY"

From the network that brought you "Joe Millionaire" comes the royally wicked dating experiment I WANNA MARRY "HARRY."

Reality meets romance, with a little twist, as an average English "bloke," Matt Hicks, who looks remarkably like His Royal Highness Prince Henry of Wales, also known as Prince Harry, is given an upper-crust makeover before meeting 12 American women searching for Prince Charming. Matt, a down-to-earth British chap in his mid-twenties, shares little more than looks with the Royal family. Far from Buckingham Palace, this single gent resides in Exeter, England, and works for an environmental consulting firm cleaning up oil spills. Matt rides his bike to work each day because he doesn't own a car.

Before meeting the ladies, Matt endured rigorous training to learn everything from proper table etiquette to horseback riding to the Royal Family tree, all to help transform him into "Harry." But when the pressure is on, will he be able to convince these beautiful and eligible bachelorettes he's regal? And if he does, will they fall for the crown, or fall in love with the real him? Join Matt as he courts each of the ladies, taking them on romantic dates worthy of a princess and trying to make some version of their fairytales come true.

Each week Matt (or "Sir," as the ladies call him) handpicks one lucky gal to take on an extravagant adventure, while another's dream of "happily ever after" is dashed, and she is asked to leave the estate. When Matt narrows down his choice to one woman, he will finally have to admit the truth about his royal masquerade. It will then be up to the winning lady to decide if she can look past the pretense and love this Brit, who is more pauper than prince. Crown or no crown, Matt plans to see which girls are in it for real and which are only in it for riches.

I WANNA MARRY "HARRY" is from Zig Zag Productions and Ryan Seacrest Productions. The series is executive-produced by Danny Fenton, Kevin Utton and Matt Gould for Zig Zag Productions; Ryan Seacrest, Adam Sher and Heather Schuster for RSP; and David Tibballs ("Dragon's Den") and Rebecca Eisen ("The Bachelor").