

NEW



UTOPIA

PRODUCTION COMPANY

Talpa Media USA

CREATOR

John de Mol

EXECUTIVE PRODUCERS

John de Mol

Conrad Green

Jon Kroll

David Tibballs

FOX2014
PROGRAMMING PRESENTATION

 UtopiaTVUSA

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UTOPIA

From unscripted mastermind John de Mol, and based on the hit Dutch television series of the same name, comes television's biggest social experiment, UTOPIA.

Since the dawn of time, humans have always wondered: does a perfect world exist? Now, we get the chance to build one. Will it be ultimate happiness or utter chaos?

Fifteen pioneering Americans leave their everyday lives and move to an isolated, undeveloped location – for an entire year – where they are challenged to create their own civilization from scratch.

With no existing power structures and limited amenities, these “pioneers” will be faced with rewriting the rules. Will they choose democracy or dictatorship? Fidelity or free love? Will they punish or forgive? Choose religion or rationalism? Share with others or hoard for themselves? What conflicts will emerge, what leaders will arise? What principles will guide their daily lives and inform their deepest decisions?

As the Utopians build the new society, every decision counts. Each must try to become indispensable to the group, or risk being exiled to their former lives and replaced by potential newcomers from the viewing audience who have been vying to join.

With cameras following the pioneers 24/7, viewers can watch their society unfold, both weekly on FOX and also online. As they observe the inhabitants living together, and building their new existence, viewers themselves will have the chance to become a valuable and powerful asset to the community, and ultimately to question whether Utopia remains an elusive but alluring fantasy, or whether the pioneers have truly realized their dream.

A Dutch version of “Utopia” has been broadcast and streamed live on the internet since January 2014. It has become an instant sensation, ranking as its network's highest-rated unscripted premiere in six years, while maintaining its position as the network's biggest show for every episode. “Utopia” has increased the channel's key demo (20-49) market share by an astonishing 500%.

UTOPIA is a presentation of Talpa Media USA. The show is created by John de Mol (“Deal Or No Deal,” “Fear Factor,” “The Voice,” “Big Brother”). De Mol, Conrad Green (“Dancing with the Stars”), Jon Kroll (“The Week the Women Went,” “The Amazing Race”) and David Tibballs (“Dragon's Den,” I WANNA MARRY “HARRY”) will executive-produce.