



CO-CREATORS

Jon Avnet
Rodrigo Garcia

EXECUTIVE PRODUCERS

Jon Avnet
Rodrigo Garcia
Jake Avnet

FOX2014
PROGRAMMING PRESENTATION

www.watchwigs.com



Wigs



@WIGS / #wigs



FOX NOW App

WIGS

Breaking new ground with award-winning scripted dramas for the digital age, digital studio WIGS was launched in May 2012 by writers/directors/producers Jon Avnet (“Black Swan,” “Fried Green Tomatoes,” “Risky Business”), Rodrigo Garcia (“Albert Nobbs,” “In Treatment”) and Jake Avnet, and has created more than 150 episodes of dramatic scripted content, including 15 high-end original series, seven short films and 10 documentaries, all starring female leads.

Recently, Season Three of the popular WIGS series BLUE, starring Julia Stiles (“The Bourne Ultimatum”) as the title character, premiered on Hulu (www.hulu.com/blue) and the Hulu Plus subscription service. A new episode of WIGS series PALOMA, written and directed by Stiles and starring Grace Gummer (“The Newsroom”), also premiered on Hulu and Hulu Plus.

An award-winning series, BLUE has more than 50 million views on multiple platforms. It stars Stiles as a single mother trying to protect her son from the consequences of her secret career as an escort, and is written and directed by WIGS co-creator Rodrigo Garcia. Karen Graci is co-writer on the series. BLUE is executive-produced by Jon Avnet, Garcia and Jake Avnet.

WIGS programming has garnered more than 87 million multi-platform views to date and more than 1.7 million total subscribers. In addition to BLUE, popular WIGS series include LAUREN, which explores the consequences of dealing with sexual assault in the military, starring Troian Bellisario and Jennifer Beals; SERENA, a story of lust, temptation and forbidden love, starring Jennifer Garner and Alfred Molina; JAN, about a young woman whose first job goes awry, starring Virginia Madsen, Stephen Moyer and Caitlin Gerard; and SUSANNA, about a career-minded woman who must adapt to motherhood overnight, starring Maggie Grace and Anna Paquin.

LAUREN, SUSANNA and JAN also are available on Hulu and Hulu Plus, as are the WIGS series CHRISTINE, starring America Ferrara; RUTH & ERICA, with Maura Tierney; VANESSA & JAN, starring Laura Spencer and Caitlin Gerard; and AUDREY, starring Kim Shaw.

In February 2013, FOX entered into a multi-year pact with WIGS. The programming, marketing and distribution partnership is designed to expand the breadth of offerings through the WIGS studio, and test and nurture dramatic concepts and talent in the digital realm. In June 2013, WIGS and FOX widened the availability of their content and began airing select series on Hulu and the Hulu Plus subscription service, with longer-form, TV-length episodes.

Additional WIGS offerings include actors America Ferrara, Alison Pill, Dakota Fanning, James Wolk, Allison Janney, Walton Goggins, Maura Tierney, Michael C. Hall, Sarah Jones, Jason Isaacs, Catherine O’Hara, Chris Messina, Lois Smith, Gary Cole, Jena Malone, Gary Dourdan, Sarah Paulson and Eric Balfour. Writers and directors include Paul Brickman, Betty Thomas, Lesli Linka Glatter, Rose Troche, Mitch Albom, Ami Canaan Mann, Scott Turov, Amy Lippman, Neil LaBute, Leah Rachel, Mattie Brickman, Patricia Cardoso, Mykelti Williamson and Lee Krieger.